



Member Advocacy Grantee Agenda: Tuesday, 02/26/2019

*Top of the Hill Banquet and Conference Center Ballroom
1 Constitution Ave, NE, 5th floor*

- 8:00 am **Check-In:** Attendees may begin checking in on the ground floor at 8:00 am.
- 8:30 am **Program Kick-Off:**
Opening welcome + Breakfast: NCAN Executive Director Kim Cook will welcome the group and provide brief opening remarks, followed by introduction of partners and an overview of the goals of the day.
- 9:00 am **The Importance of Need-Based Aid:**
NCAN Director of Policy & Advocacy, Carrie Warick, will lead a session on the critical investments Congress makes in our students, and what the future might hold for need-based financial aid.
Note: Students accompanied by MAGs will head to the 4th floor for a training (9:00 – 10:45 am) on how to leverage their story to make an effective pitch to policymakers.
- 10:00 am **Political State of Play**
Alex Nock, Principal at Penn Hill Group, will provide an overview of the current political state of play and what it means for higher education policy in the 116th Congress.
- 10:45 am **Break** *(Students accompanied by MAGs will return from their training.)*
- 11:00 am **Fireside Chat with Two Higher Ed Policy Congressional Staffers**
Carrie Warick will lead a fireside chat with Senator Lamar Alexander and Congressman Bobby Scott's higher education policy advisors.
- 12:15 pm **Networking Lunch**
- 1:15 pm **Levers for Policy Change Training Session**
Alex Nock will present on identifying and using appropriate policy levers to successfully execute on your groups' policy agenda.
- 2:05 pm **Interactive Case Study Activity**
Penn Hill Group's Senior Associate, Aileen Ma, will lead the group through a session in which the group will apply the newly learned content to hypothetical policy scenarios.
- 3:30 pm **Training Concludes**