

Building Connections. Advancing Equity. Promoting Success.

Agenda: Tuesday, 02/26/2019

Top of the Hill Banquet and Conference Center Ballroom 1 Constitution Ave, NE, 5th floor

8:00 am **Check-In**: Attendees may begin checking in on the ground floor at 8:00AM.

8:30 am **Program Kick-Off**:

Opening welcome + Breakfast: NCAN Executive Director Kim Cook will welcome the group and provide brief opening remarks, followed by introduction of partners and an overview of the goals of the day.

9:00 am The Importance of Need-Based Aid:

NCAN Director of Policy & Advocacy, Carrie Warick, will lead a session on the critical investments Congress makes in our students, and what the future might hold for need-based financial aid.

10:00 am Political State of Play

Alex Nock, Principal at Penn Hill Group, will provide an overview of the current political state of play and what it means for higher education policy in the 116th Congress.

10:45 am **Break**

11:00 am Fireside Chat with Two Higher Ed Policy Congressional Staffers

Carrie Warick will lead a fireside chat with Senator Lamar Alexander and

Congressman Bobby Scott's higher education policy advisors.

12:15 pm Networking Lunch

1:15 pm Storytelling and Hill Meeting Best Practices

Penn Hill Group's Principal, Danica Petroshius, Senior Associate, Blanchi Roblero and Intern Gretchen Hopkirk will guide the group through a session on how to incorporate storytelling into their pitch to policymakers, and how to

ensure you make the most of your time with your elected officials.

3:00 pm <u>Training Concludes</u>