

Bridging Bright Futures

Bridgit turns college dreams into reality by bridging the gap between college acceptance and college attendance. College-intending students have 50-60 tasks to complete when transitioning from high school to college; Bridgit makes it easy to navigate this complex process by empowering students, counselors and adult influencers with research-based tools and resources.

The Bridgit Difference



College Enrollment Checklists

Customized checklists that prioritize each student's tasks by deadline.



Text Friendly Reminders

Counselor and system-generated text nudges to keep students on track.



Peer/Adult Counselor Resources

User-friendly design makes it possible to support one student, or hundreds at a time.

Freezing the Summer Melt Phenomenon

Did you know, every year more than 250,000 college-intending students fail to attend college the fall after high school graduation due to a lack of understanding, guidance and resources related to the college enrollment process? Of which, 30-40% are first-generation and low-income.

This phenomenon is known as "Summer Melt", and it costs the education system billions of dollars each year. Bridgit is laser-focused on freezing "Summer Melt" by delivering an online, mobile-optimized software equipped with multiple interventions identified to increase high school matriculation and college enrollment rates by **reducing summer melt up to 20%.**

"Bridgit has the promise to efficiently identify challenges students face in the transition to college and allow counselors to prioritize support to students to successfully realize their college dreams."

Ben Castleman and Lindsay Page

Authors of *Summer Melt: Supporting Low-Income Students Through the Transition to College*

Why Bridgit?

- Developed by counselors
- Comprehensive solution
- Tiered subscription model to fit your needs (4mo/8mo/12mo)
- Additional features and benefits:
 - Case and Data Management
 - College Tracking and Reporting
 - Resource Guides and Tutorials

Bridgit is a Perfect Partner to the Following:

- High Schools
- College Access Organizations
- Summer Melt Centers
- Institutions of Higher Education

For demo and pricing, please contact:

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www.bridgit2college.com



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